



#### **CONTACTS:**

Tilly Shirlaw  
Hilton Worldwide  
+44 (0) 207 856 8723  
[tilly.shirlaw@hilton.com](mailto:tilly.shirlaw@hilton.com)

Christine Miller  
Hilton Worldwide  
+1 901 374 6462  
[christine.miller@hilton.com](mailto:christine.miller@hilton.com)

### **Hilton Worldwide to Grow its Presence in Gdansk**

*Hampton by Hilton Gdansk Old Town Slated to Open in 2017*

**GDANSK, Poland and MCLEAN, Va. – May 13, 2015** – [Hilton Worldwide](#) (NYSE: HLT) has reached an agreement to open a new hotel under its economy [Hampton by Hilton](#) brand in Gdansk, Poland. Hampton by Hilton Gdansk Old Town is expected to open in 2017 under a franchise agreement with VHM Hotel Management Sp. Z.o.o and joins two existing hotels trading in the city - Hilton Gdansk and Hampton by Hilton Gdansk Airport.

Located in Gdansk city centre, Hampton by Hilton Gdansk Old Town will be situated less than a kilometer from the city's main station, next to the vibrant 13<sup>th</sup> Century 'Long Market', and St Mary's church. The 156 guest room hotel will form part of a larger, mixed-use development which will incorporate retail and leisure space in close proximity to the city's main square.

Patrick Fitzgibbon, senior vice president, development, Europe & Africa, Hilton Worldwide, said: "Gdansk has benefited from the rise of travel into Poland in recent years and the city's airport experienced a 15% surge in passenger arrivals in 2014. Hampton by Hilton Gdansk Old Town will complement our existing portfolio in Poland, and give guests the opportunity to explore the medieval city in addition to experiencing Hampton by Hilton, a brand which is gathering considerable traction in Central Europe."

Phil Cordell, global head, focused service brands and Hampton brand management said, “Hampton by Hilton now boasts more than 10 hotels trading or under development<sup>1</sup> across the country. Poland’s historic regional cities offer attractive growth prospects for our mid-market and economy brands, and we are already looking ahead to welcoming our first guests in Gdansk city centre.”

Andrzej Wójcik, head of VHM Hotel Management sp. z o. o., operator of the hotel said: “We are proud to bring Hampton by Hilton Gdansk Old Town to the very heart of the city. It is a very unique location, which combines Gdansk’s historical and modern heritage.”

“Having analysed the location and character of the property itself, and taken current trends in the real estate market into account, we are confident that the hotel, will allow us to make the best use of the potential of this property and secure its economic success”, said Marcin Juszczak, CIO and Board Member of Capital Park Group – the owner of the project.

Hampton by Hilton offers guests exceptional comfort and value, underpinned by its unconditional, 100% Hampton Guarantee™ which states that if guests are not satisfied, they are not expected to pay. Each hotel offers guests complimentary Wi-Fi and hot breakfast across its global portfolio of more than 2,000 hotels.

Read more about Hampton Hotels at [www.hampton.com](http://www.hampton.com) and [www.news.hampton.com](http://www.news.hampton.com).

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### **About Hampton Hotels**

An award-winning leader in the mid-priced hotel segment, Hampton Hotels, including Hampton Inn, Hampton Inn & Suites and Hampton by Hilton, serves value-conscious and quality-driven travelers with more than 2,020 properties totaling more than 200,000 rooms in 16 countries and territories. High quality accommodations and amenities, such as complimentary Wi-Fi, Hampton’s On the House® hot breakfast, multi-unit Power Cubes and the brand’s signature Clean and fresh Hampton bed®, contribute to Hampton ranking as a leader in its segment. Hampton Team Members deliver friendly, authentic, caring and thoughtful service defined as Hamptonality which is backed by the 100% Hampton® Guarantee. Ranked No. 1 on Entrepreneur magazine’s 2015 Franchise 500® list for the fourth time in the past five years, Hampton Hotels is part of Hilton Worldwide, a leading global hospitality company. With Hilton’s award-winning digital check-in with room selection tool, Hilton HHonors members can log into their accounts and choose their exact room from a digital floor plan, as well as customize their room prior to arrival with amenity

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<sup>1</sup> At 31.03.15

requests. The service is available for 650,000+ rooms at more than 4,100 properties across 11 brands worldwide. For more information about Hampton Hotels, visit [www.hampton.com](http://www.hampton.com) or <http://news.hampton.com>.

### **About Hilton Worldwide**

Hilton Worldwide (NYSE: HLT) is a leading global hospitality company, spanning the lodging sector from luxury and full-service hotels and resorts to extended-stay suites and focused-service hotels. For 95 years, Hilton Worldwide has been dedicated to continuing its tradition of providing exceptional guest experiences. The company's portfolio of twelve world-class global brands is comprised of more than 4,350 managed, franchised, owned and leased hotels and timeshare properties, with more than 720,000 rooms in 94 countries and territories, including Hilton Hotels & Resorts, Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Canopy by Hilton, Curio - A Collection by Hilton, DoubleTree by Hilton, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages an award-winning customer loyalty program, Hilton HHonors®. Visit [news.hiltonworldwide.com](http://news.hiltonworldwide.com) for more information and connect with Hilton Worldwide at [facebook.com/hiltonworldwide](https://facebook.com/hiltonworldwide), [twitter.com/hiltonworldwide](https://twitter.com/hiltonworldwide), [youtube.com/hiltonworldwide](https://youtube.com/hiltonworldwide), [flickr.com/hiltonworldwide](https://flickr.com/hiltonworldwide), and [linkedin.com/company/hilton-worldwide](https://linkedin.com/company/hilton-worldwide).